

FOR IMMEDIATE RELEASE

April 18, 2017

Handeholder Develops New Series of Mobile Payment Device Holders

Product Line Developed with Focus on Versatility, Security and Value

Ann Arbor, Mich. – Handeholder Products, Inc. today announced the release of their latest Mozee Holster line (www.handeholder.com/Mozee_holsters-main.html), a functional series of holders for mobile Point-of-Sale (POS) payment devices. Currently, the holster line is available to fit the Ingenico Group’s iSMP4, and the Verifone e355. Holsters for other mobile payment device models and brands are in development.

Versatility and Ease of Use

“Payment device holders are usually either permanent attachments to another item, wearable, or they stay individually hand-held,” said Mike Burns, President, Handeholder Products, Inc., “Our new holster family gives you all these features in one easy to use form.”

Each Mozee Holster has an integrated belt clip. It is this belt clip, coupled with the included Universal Mozee Mount (www.handeholder.com/Mozee_accessories.html), that makes the holster so versatile. Unclip the holster from a belt and move it instantly to a tablet by locking it into the attached mount piece. Move the holster to other locations with additional mount pieces; for example; to a wall, countertop, vehicle dash, clipboard, cash register, back of a cellular phone, or any other required location. Each universal mount piece fastens to the back of a hard surface using secure foam tape strips.

Durability, Reliability, and Secure Fit

Each holster is molded from a blend of Hytrel® plastic that’s reliable and strong, while still somewhat flexible. This flexibility allows for needed bend to provide comfort when worn on a belt, and to easily remove the POS device when necessary. Additionally, the shape is custom molded to exactly fit the device, holding it in place securely within the holster during use with no fear of it accidentally popping out.

“One thing our clients expect from all our products is quality and reliability,” said Neal Glazebrook, Director of Operations, Handeholder Products, Inc. “We’ve engineered our new Mozee Holster line to offer the utmost reliability in function, material, and value.”

Pricing and Availability

The Mozee holsters are available now at www.handeholder.com, or by calling 734.665.7052. Pricing starts at \$19.99 for a package of one holster and one mount piece. The following bundles are also available; a 5-unit Small Business Bundle, 10-unit Medium Business Bundle, and 25-unit Enterprise Bundle. Additional individual Universal Mozee Mounts are priced at \$2.00, and have the same bundle options.

About Handeholder Products, Inc.

Handeholder Products, Inc. is a Michigan-based company that provides their signature Handeholder™ tablet hand strap device and various associated accessories for both consumer and business customers. In addition, the company specializes in providing holding solutions for mobile Point-of-Sale payment devices to small and large companies through their Mozee™ line of products. For more information visit <http://www.handeholder.com>.

Contact

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