

FOR IMMEDIATE RELEASE

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Handeholder Adds Mobility Solution for the Verifone e285 Device

New Holster Added to mPOS Accessory Line and is Start of a Larger Strategy

Ann Arbor, Mich. – Handeholder Products, Inc., an industry leader in tablet and mobile payment device holding solutions, announces the release of the latest product in their successful Mozee holster line – a holder for the new Verifone e285 mPOS device (www.handeholder.com/mozee_e285_holster.html). It will be unveiled at the Handeholder Products exhibit booth, #2635, at the Annual HITEC Conference running June 18th to the 21st in Houston, Texas.

“We’re pleased to support the e285 as a part of our mobility offerings,” said Beau Keyes, VP of Marketing and Business Development, Handeholder Products, Inc., “It’s important for us to stay on top of recent products and developments in the mobile payment industry, and we’re firmly committed to providing holders for Verifone’s quality mobile devices.”

Ideal for the retail, healthcare, hospitality and restaurant industries, each simple and versatile product in the Mozee holster line is designed to take the most advantage of the integrated belt clip. Whether used as a wearable on a belt, around the neck with a lanyard, or mounted to a tablet, phone, or other hard surface by clipping into the included Universal Mozee Mount (www.handeholder.com/Mozee_accessories.html), this single accessory can serve multiple mobility functions for the e285.

This latest product joins the previously introduced mobile-payment-device holsters for the Ingenico Group’s iSMP4, the Verifone e355/e265, and the Miura Systems M010.

“The Mozee holster is only the beginning for the e285, though,” said Neal Glazebrook, VP of Operations and Product Development. “After the launch and success of our holster for the e355, we began to look at ways we could additionally support the next Verifone mPOS device. There are plans in place for a wider reaching strategy for e285 mobility accessories after the launch of this holster.”

The Mozee e285 holster is available for pre-order now at www.handeholder.com/mozee_e285_holster.html. Pricing starts at \$19.99 for a single package of one holster and one mount piece. The following bundles are also available; a 5-unit Small Business Bundle, 10-unit Medium Business Bundle, and 25-unit Enterprise Bundle. Additional individual Universal Mozee Mounts are priced at \$2.00 and have the same bundle options.

For more information on all the Mozee lines of mPOS mobility solutions currently offered by Handeholder Products, please visit <http://handeholder.com/mozee.html>.

About Handeholder Products, Inc.

Handeholder Products, Inc. is a Michigan-based company that provides their signature Handeholder™ tablet hand strap device and various associated accessories for both consumer and business customers. In addition, the company specializes in providing mobility solutions for mobile Point-of-Sale payment devices to small and large companies through their Mozee™ line of products. For more information visit www.handeholder.com.

Contact

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