

FOR IMMEDIATE RELEASE

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Handeholder Grows its Sled Line to Include 3 New and Popular mPOS Devices

New Sleds Focus on Ease of Use, Affordability, and Secure Holding

Ann Arbor, Mich. – Handeholder Products, Inc., an industry leader in tablet and mobile payment device mobility solutions, announces the release of three new units in its successful Mozee Sled line. This includes holders for the Ingenico Group’s new Link 2500, the Verifone e285, and the Miura Systems M010. All three new sleds will be launched at the Handeholder Products exhibit booth, #448, at the Annual National Retail Federation (NRF) Big Show running January 13th to the 15th in New York City.

“New technology keeps driving the major players in the mobile payment spaces to release newer and better devices,” said Beau Keyes, VP of Marketing and Business Development, Handeholder Products, Inc., “We understand that the end users of these devices need to have simple yet reliable holding solutions, and increasing our sled line to accommodate this mobility use is a logical choice.”

Popular in the retail, healthcare, hospitality and restaurant industries, Handeholder supports the mPOS needs of these industries with a focus on ease of use, affordability, and secure hold. These new items in the sled line are designed to be attached to a variety of locations, including stands, walls, cash register systems, countertops, tablets, cell phones, etc. Connection is made through one of two methods; screw-mount holes that allow the sled to be connected permanently to accessories like stands and cases (that are in development) or by utilizing our Dual Lock ring system that provides a secure hold while retaining the ability to still remove the sled easily.

The new sleds join a product line already performing for the Ingenico iSMP and iCMP, and the Verifone e255 mPOS devices. A separate holster mobility line serves the Ingenico iSMP4, and the Verifone e355/e265 devices.

“The need to simplify our designs and focus on sleds that can be hard mounted, as well as, adhesive mounted has become prevalent in 2018. Once our customers indicated a need for more sled style holders for the mPOS devices, we had to oblige.” Said Neal Glazebrook, VP of Operations and Product Development. “We continue to set ourselves apart from the competition by conducting all our manufacturing in the US, and this is proving to be a significant driver in sales since the tariffs went into effect earlier this year.”

The Mozee sleds for the Link 2500, e285, and M010 are available for pre-order now at www.handeholder.com/mozee.html. The following discounted bundles are also available; a 5-unit Small Business Bundle, 10-unit Medium Business Bundle, and 25-unit Enterprise Bundle.

For more information on the full line of Mozee mPOS and tablet mobility solutions currently offered by Handeholder Products along with their tablet mobility solutions, please visit <http://handeholder.com>.

About Handeholder Products, Inc.

Handeholder Products, Inc. is a Michigan-based company that provides their signature Handeholder™ tablet hand strap device and various associated accessories for both consumer and business customers. In addition, the company specializes in providing mobility solutions for mobile Point-of-Sale payment devices to small and large companies through their Mozee™ line of products. For more information visit www.handeholder.com.

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